

Aim

- I can understand how and why cinema changed over the 20th century.

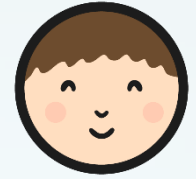
Success Criteria

- I can explain how the first films in the 1910s and 1920s were different from films today.
- I can explain what 'talkies' are.
- I can explain why cinema became less popular by the middle of the 20th century.
- I can compare film posters from the past with those of today.

At the Movies



Leisure and Entertainment



These are lots of different answers to a question.

Playing computer games.



Baking a cake.



Listening to music.



Making things.



Riding my bike.



Walking my dog.



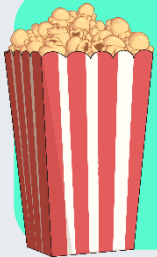
Spending time with friends.



Playing football.



Going to the cinema.



Painting and drawing.



Reading a book.



Dancing.



What could the question be? Answer on whiteboards.

Which Questions Did You Write?

These are lots of different answers that describe how people **entertain** themselves, or spend their **leisure** (free) time.

With your free time, you might...

Play computer games.



Bake a cake.



Spend time with friends.



Ride your bike.



Walk your dog.



Make things.



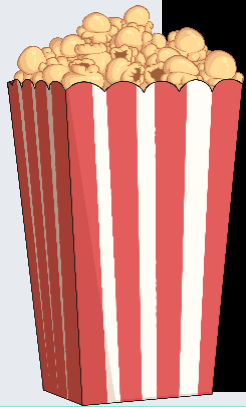
Can you think of any others?

In the 20th century, one of the most popular entertainments was...

... The Cinema



Welcome to Twinkl Theatres in 1914.
Sit back, relax and enjoy the film 'Between Showers' starring Charlie Chaplin.



There is an optional video
available separately to watch and
see what a film was like in 1914.



Task: Make a note of how many times Charlie Chaplin falls over.

Watching Movies



At the beginning of the 20th century, films were silent. Actors like Charlie Chaplin became big stars.

Often, a pianist (a person on a piano) would sit in the movie theatre and play the music that he thought was fitting for the story. So the music was live!



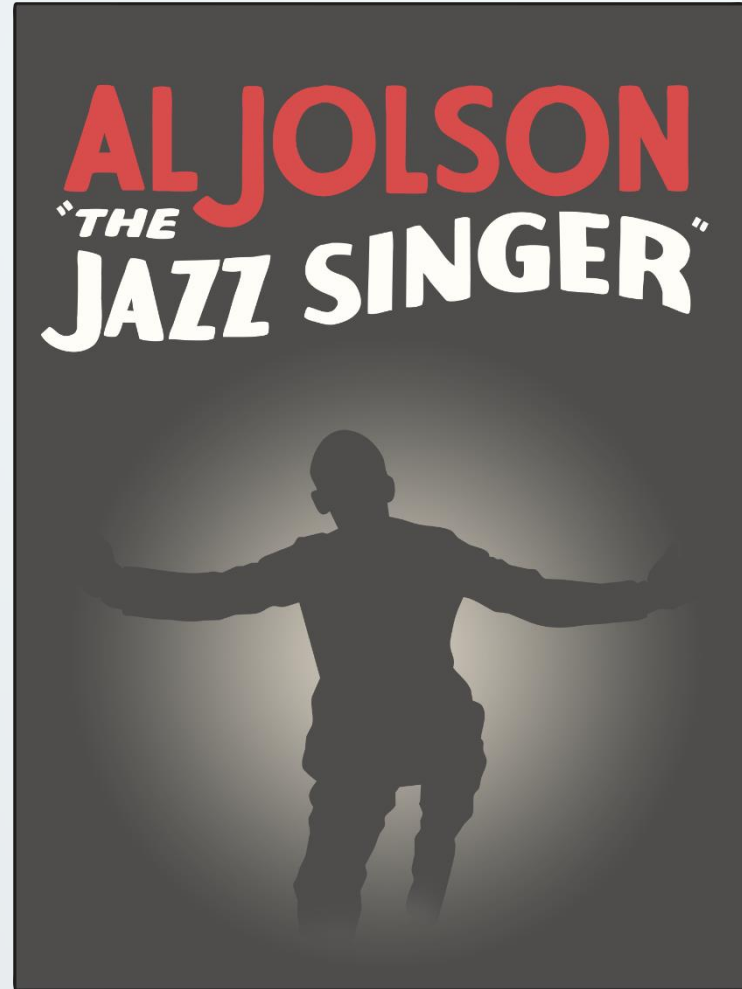
The Threat of Television

The first 'talkie' was made in 1927. It was called The Jazz Singer.

A 'talkie' was the name for a film with sound included. It was the first time audiences could hear actors speak!

Most films were still black and white, but this changed in the 1930s when colour films began to be made.

Cinema was changing quickly and in lots of exciting ways!



The Threat of Television

By the middle of the 1930s, most people in Britain were going to the cinema once or twice a week.

However, as television became more popular in the 1950s, cinema audiences began to decline (get smaller).

By the 1960s, watching television was the nation's favourite leisure time choice.



Look at the **Sources Activity Sheet** with your group.

Complete the information on the sheet as a group.

What questions did you raise?

How different are old film posters from the ones we see today?

Film Posters: Source 1

How is the setting used in this poster?

Can you tell what the film is about?

Film Posters: Source 2

How is the setting used in this poster?

How are the pictures used in this poster?



Film Posters: Source 3

How is the setting used in this poster?

How are the pictures used in this poster?



Can you tell what the film is about?

What is the main message in this poster?

Where are you going to see this film? Why?

Compare this to Source 1. What is the poster likely to achieve or cause?

Film Posters: Source 4

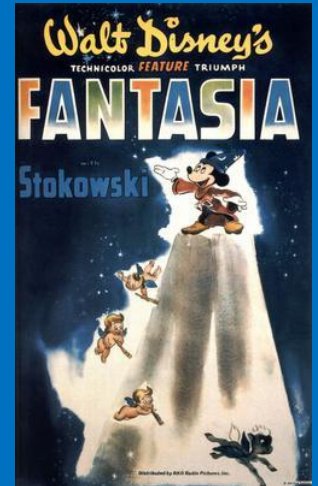
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How are the pictures used in this poster?



Can you tell what the film is about?

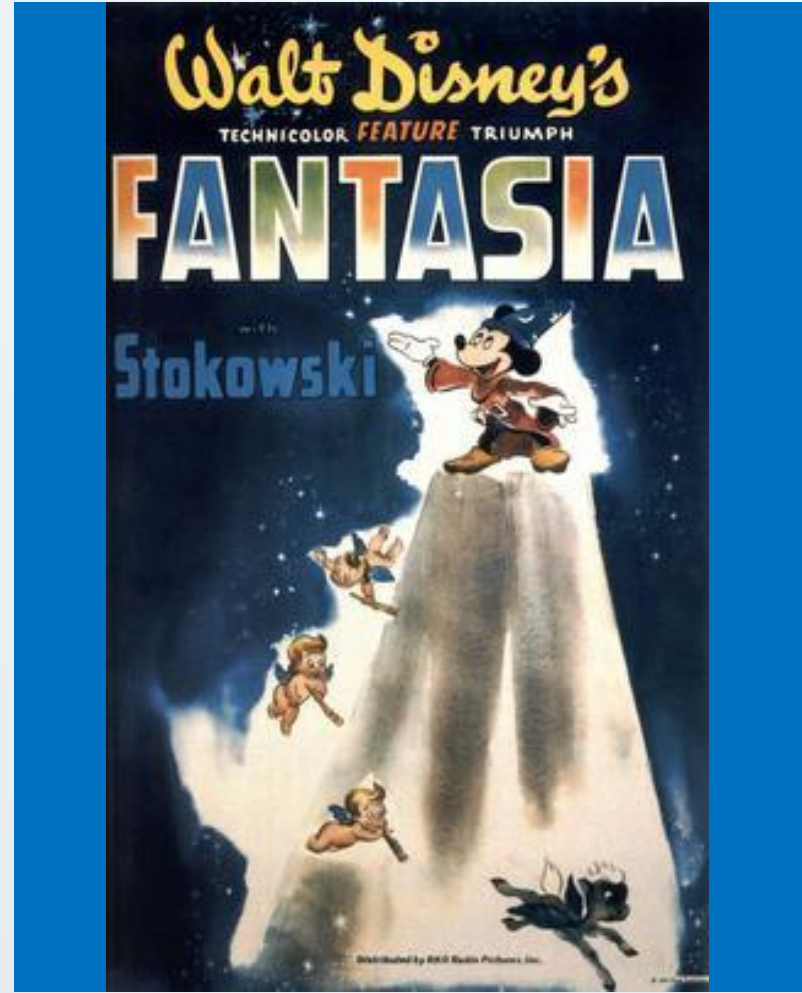
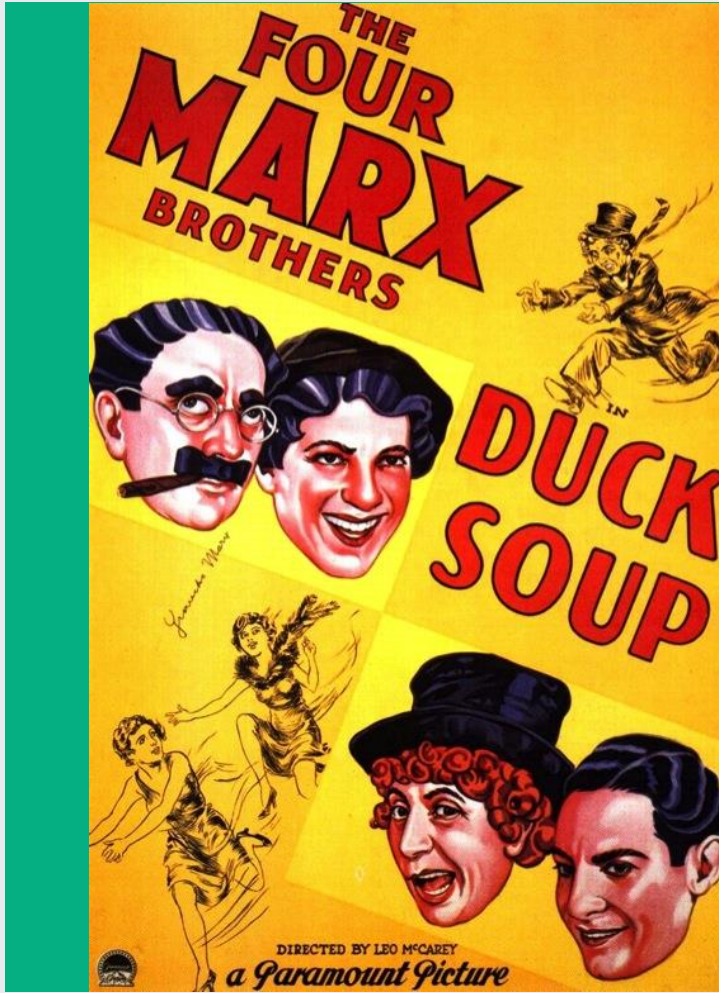
What is the main message in this poster?



Using Film Posters



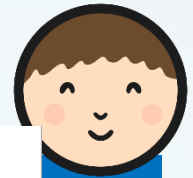
Using Film Posters



Using Film Posters



Task - Creating Film Posters



Activity

Now you know about the role of cinema in the early 20th century, you will need to create your own film poster.

Look at your Film Poster Activity Sheet and read the information about each film.

You need to:

1. Choose one of the sheets – 1star, 2star or 3star. (There is a document with these sheets in available for you to download.)
2. Choose one of the films.
3. Design a poster that advertises the film.

Film Advertising Poster

Choose one of the films described below. Then create a movie poster.

Ice Dive
The film is set in an icy place called...
The action hero plays an Ice Warrior.
The unlucky main character Ned V...
who needs to cross the icy land to...
It is a fast-paced movie, with spec...

Far From Home
This film is based on a book and a...
Jennifer Carrington is a young w...
business and finds that local man k...
pig farmer called Reuben Rowan, t...
a soldier called Sergeant Leon.
Can she find happiness with any o...

The Puppets Movie
Our favourite friend, Clive the Crow, is replaced by an evil birdie in this hilarious movie! The Puppets going into off for a world tour. What they don't suspect is that tour manager James Veevee (Arthur Corney) is the partner in crime of evil criminal mastermind Alexander - the world's most dangerous bird! Worse still, Alexander is almost identical to Clive the Crow. Our hero quickly finds himself thrown into a prison, while Alexander takes his place. Hot on their trail is the American detective Dan the Vulture. Director Michael Robbers returns for this jump-packed musical movie.

Extra Challenge

Look at your poster and look at the poster you studied in your group today. Fill in the table below to understand how films and cinema habits have changed.

	Your Poster	The Group's Poster
Describe the pictures		
Describe the text		
How does the poster		

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Look at your poster and look at the poster you studied in your group today. Fill in the table below to understand how films and cinema habits have changed.

	Your Poster	The Group's Poster
Title of the film:		
Actors:		
Type of film (genre):		
How does the poster show what the film is about?		
How does the poster show that it dates from the 20th century or 21st century?		
If you could ask someone in the 1930s about the cinema, what would you ask?		
If you could take someone from the 1930s into a cinema today, what would you need to explain to them/show them?		
If you could watch any of the 1930s films advertised on the posters each group saw today, what would you choose and why?		

Optional Activity - The Wizard of Oz



Activity

The Wizard of Oz, 1939, was one of the most popular movies of the decade.

Work with a partner to put the Wizard of Oz story in the order that you think it might go.

Use the **Wizard of Oz Activity Sheet** (available separately for you to download) to do this.

Wizard of Oz
Read the plot of this film and try to put them in the correct order.
On the way to the Emerald City, Dorothy befriends a scarecrow, a tin man and a lion.
When Dorothy's house crashed, it landed on the Wicked Witch of the East. The Good Witch of the North and the Munchkins come to thank the little girl and gave her some red slippers.
Dorothy and her friends manage to kill the Wicked Witch and take her broom.
A tornado develops at Dorothy's farm. She races home, has an accident, only to wake up to find that she is in her bedroom, inside her house, spinning in the middle of a tornado.
The Good Witch tells Dorothy to follow the yellow brick road to the Emerald City where the



The Wizard of Oz

The film is black and white. It is set in Kansas, USA. The main character is Dorothy and she has a dog called Toto. A tornado develops at Dorothy's farm. She races home, has an accident, only to wake to find that she is in her bedroom, inside her house, spinning in the middle of the tornado. The farmhouse crashes in Munchkinland in the world of Oz. The film turns into colour. When Dorothy's house crashed, it landed on the Wicked Witch of the East. The Good Witch of the North and the Munchkins come to thank the little girl and give her some red slippers. The Good Witch tells Dorothy to follow the yellow brick road to the Emerald City where the Wizard of Oz will help her to get home to Kansas.

At the Emerald City the Wizard tells the gang that he can help them if they bring him the Wicked Witch of the West's broom. Dorothy and her friends manage to kill the Wicked Witch and take her broom.

As the gang return to the Emerald City with the witch's broom, they find that the wizard will not keep his promise. The Good Witch tells Dorothy that she can get home if she follows some instructions: she must click her heels together three times and repeat the words, 'There's no place like home.'

